

You have a Dream

And if your business involves live television production there's never been a better time to make it come true. Whether you're a creating a live event, building a new venue, or seeking ways to maximize the value of your existing programming, never before have your opportunities been greater, your options more open, or your horizons more limitless.

Which brings us to your reality. For arriving along with these new opportunities are a dizzying array of new technologies for delivering or enhancing the content you produce.

Digital television. HDTV. Pay-per-view. Broadband. And countless other choices.

Choices that just might help your dream realize its potential. Or saddle it with complications it may never overcome.

At Venue Services Group our mission is to help you make these choices. Like you, we are committed to great television. And we offer a unique set of technology consulting services to guide you through these uncertain times. We invite you to explore them. While the challenges in front of you may indeed be complex, your first step towards resolving them is remarkably simple.

Just turn the page.



You can get **There** from Here

And at Venue Services Group,
we're here to help you do just that.

Featuring some of the most respected
names in our industry, we have produced
everything from the Super Bowl, to the
Olympic Games, State of the Union Address,
concerts, corporate
shareholder meetings and more.

In addition to our practical solutions, we
offer a track record of unrivaled vision and
innovation - including such breakthrough
concepts as the first-and-ten marker, the

NFL instant replay system and the first
all-HDTV sports broadcast.

But most important of all, we provide per-
spective. Backed by the industry leader in
mobile television, NMT, we occupy a unique
position at the nexus of broadcast technolo-
gy, production and live events. Making us
not only the people best-qualified to predict
what's coming next in broadcast technology.

But the people who can help you
make the most of it.



And we're on in **Five, Four, Three, Two**

One. The moment you go live. The moment of truth. But a moment you'll face with confidence when you contract with VSG. Our services include:

Venue Technical Design

Building or retrofitting a sports and entertainment venue can be a daunting experience. Our services are designed to ensure your infrastructure, technology and broadcast systems are built properly from the start - keeping your project on-time and your budget on-target.

Production System Design

Complex, multi-site live events are among the most difficult programs for television to produce. Our services can help you design, outfit and even execute the technology and systems to put on a world-class production from anywhere on the globe.

Technological Consulting

Deciding where to invest your time and money in a world where technology seems to change every day can be difficult to say the least. Created for those evaluating new technologies, media or delivery systems, our consulting services work to eliminate the uncertainties in the process - thus increasing your prospects for better investment returns.



And they lived **Happily** ever After

Like any union, the successful marriage of live broadcast and technology requires just the right blend of hard work, understanding, and experience. At VSG we believe we offer the knowledge, vision and skill to ensure your endeavor chooses the

right technology from the start - and succeeds far into the future.

So the next time you are considering a new technology, venue or event, give us a call. We're ready to help make your dreams come true.



New York & Los Angeles Locations

New York Branch Office

1 Commerce St., Somerville, NJ. 08876

Phone: 908-823-1970, Fax: 908-823-1980

Los Angeles Branch Office

2740 California St., Torrance, CA. 90503

Phone: 310-782-9945, Fax: 310-782-9949

Web site: www.nmtv.com